

Celebrate Breast Cancer Awareness Month in October!



# Fundraising Ideas for Car Dealerships

## Start a team for the More Than Pink Walk

This year Komen's More Than Pink Walk is going virtual! Start a team with your family, friends, and co-workers to "Walk Where You Are!" Register today at [komencentraltennessee.org](http://komencentraltennessee.org)

## Tire Alignment

Specific dollar amount or percentage from every tire alignment donated back to Komen Central Tennessee.

## Car Purchase

Specific dollar amount or percentage for every car purchased throughout a specified time in October (can also add pink balloons to cars to promote awareness).

## Pink Ribbon Campaign

Sell paper pink ribbons (provided by Komen) for a certain amount (\$1, \$5, etc) and display them around the dealership.

## Oil Change

Specific dollar amount or percentage from every oil change during October (or another month).

## Boss challenge

If all team members raise a minimum amount of money (agreed upon prior to), boss will do something silly - pie in face, dunking booth.

or...

**Create your own  
fundraising idea!**



## How to start:

1. Select a Team Lead
2. Pick an Idea
3. Set a goal
4. Get started!

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