

## What is a More Than Pink Project?

When you create a More Than Pink Project, you are raising funds YOUR way for the Central Tennessee Affiliate of Susan G. Komen\*. No donation is too small in the fight against breast cancer! We have seen bake sales, lemonade stands, jeans days at offices, people shaving their head... and the list goes on!

## How do I register?

Visit the website www.komencentraltennessee.org and click the "Fundraise" button at the top right hand of the screen to get started. Select the type of fundraiser you would like to host and then enter in your information to register for free.

## How do I fundraise?

Each person/team that registers will be provided their very own personal fundraising website where donors can make secure donations online. A fundraising center is also provided for fundraisers to send emails, check their fundraising progress, update their personal page, etc. You can make this completely yours! Your personal DIY page is a great place to explain to people what your project is, why you are passionate about Komen, and how they can get involved.

If you choose to allow being to take part in your project offline, donations can be made via check or cash to any of our regional offices in Greater Nashville, Upper Cumberland, or Chattanooga. When we receive these funds, we will make sure to credit your online page with the donation amount. If you mail in a check, please make sure to send a letterhead or write on the check which DIY Project is yours!

## Who is my contact at Susan G. Komen Central Tennessee?

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